



10

UNIQUE

TEAM BUILDING

ACTIVITIES

to Boost Engagement

**GREAT PEOPLE
MANAGEMENT**



TEAM BUILDING and **DEVELOPMENT** are excellent ways to advance a culture of engagement and teamwork. You'll be sure to find inspiration that fits your organization's mission and vision.

- 54 percent of team leaders spend up to 30 percent of their day in a team setting
- 34 percent spend as much as 50 percent of their time working in a team setting
- 42 percent of team leaders rarely, if ever, receive any training to get their teams off to the right start

The following are 10 unique team building activities to boost engagement.

1. GIVE BACK

GIVING BACK to the community is becoming one of the most popular team building activities. Charity walks, soup kitchens, or fundraising are good places to start. As a bonus, it's great PR for your organization!



2. COOK UP A STORM

IT'S PRETTY MUCH what it sounds like. The team can go to a cooking class, or split into groups and have a cook-off. Build your teams by literally breaking bread together (maybe even donate the food to a shelter—just a thought).





3. GO OUTSIDE

A TRUE STAPLE of team building, going outside and having fun is a great way to build relationships. Do a ropes course or have a big picnic where employees can bring their families.

TAKE THE TEAM OUT camping somewhere, or even go on a short cruise. There's one catch to this one: some employees may not want—or be able—to leave their families for an extended period of time. Otherwise, this could be a huge morale booster, as well as a great way to bring the team together.



4. TAKE A VACATION

5. ALTER YOUR REALITY



THOUGH BY FAR one of the less traditional team building activities, virtual team building is perfect for flexible or remote employees. Play multiplayer videogames, or make up something that could reflect your organization's culture via video messaging (like virtual charades). Seventy percent of Forbes Global 2000 companies are using gamified platforms as a way to boost employee engagement, retention, and revenues. SCVNGR, for example, is a platform that sends your employees to places they'd frequent anyway. You can create challenges at your favorite local places, set up a trek for your team, or force them to do goofy things in public, and more.



6. *BASE IT ON A HIT SHOW*

THIS IS ANOTHER popular team building exercise. Amazing Race, for example, has inspired countless team building activities. You can easily come up with your own, or ask your team what some of their favorite TV shows are. Creating the rules and execution is all part of the team building. You could kill two birds with one stone by combining cooking team building with Iron Chef.



7. GET CREATIVE

FOR A MORE BOHEMIAN team building exercise, consider something that highlights creativity, like art classes, or even a drum circle. Kill a couple of birds again by having a drum circle while your team is out camping.

8. KEEP IT PROFESSIONAL



THIS IS PROBABLY one of the most useful kinds of trending team building. Send the team to a seminar or topic they want to learn. That way, the team can learn valuable habits while developing their relationship with each other.



UNLIKE VIRTUAL TEAM building, try having a treasure hunt using smart phones, or videogame tournaments. There are plenty of games online your team can play together in the conference room.

9. UTILIZE TECHNOLOGY



10. GO TO A PROFESSIONAL

THERE ARE PLENTY of ways to use experience-based training events for team building. This type of team building is often led by team building professionals. Companies such as McDonalds, Google, Apple, Coca-Cola, and Intel, for example, use a professional team building service to organize fun activities to facilitate effective teamwork.



CONCLUSION

TEAM BUILDING CAN BE so much more than simply getting employees to work well together. It can promote camaraderie, engagement, and even the company's image. Contact Profiles International for more tips to effectively develop your team.



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